

PFEIFER

PFEIFER Group: Modernizing and Automating Business Processes to Boost Efficiency and Agility

As global leader in advanced wire rope technology, heavy lifting solutions, and structures for lightweight architecture, PFEIFER Holding GmbH & Co. KG champions reliability, results, and experience. In a rapidly changing world, agility and speed are key to win new customers and stay ahead of the competition. PFEIFER Group wanted to become faster and even more flexible to be able to serve its customers more effectively while keeping costs under control.

Together with SAP Platinum Partner All for One Group, the manufacturing company set out to streamline all aspects of its business and accelerate its digital transformation to **enable new customer services and business models**.



Enabling Enterprise-wide Innovation by Leveraging the RISE with SAP® Offering and SAP S/4HANA® Cloud

Before: Challenges and Opportunities

- Optimize manual sales and administration processes to boost efficiency and scale up operations
- Speed up customer service and enable innovation through standardization
- Support global expansion across international markets more effectively
- Increase profitability with smarter management of the solution portfolio and product variants

Why SAP and All for One Group

- Leverage flexibility to transform the business using the RISE with SAP® offering
- Free up time and resources to focus on core strengths using RISE with SAP as a transformational service
- Create a modern, integrated global enterprise with SAP S/4HANA® Cloud, private edition, the SAP Business Technology Platform, and the specialized business process library from All for One Group
- Benefit from mature SAP solutions combined with proven expertise and best practices for mid-sized manufacturing companies from All for One Group
- Establish trust to engage in an agile implementation that drives change transparently and delivers pragmatic solutions quickly

After: Value-Driven Results

- Accelerate digital transformation with rapid delivery within just nine months
- Embrace a “Transformation as a Service” approach to generate new business opportunities with tighter integration and simplify customer interactions using new sales channels
- Build the foundation for further optimizations using the Internet of Things and the All for One Smart Factory solution; expand new business models and services with the All for One Digital Twin solution

PFEIFER

“Building on the RISE with SAP offering together with All for One Group, we gain the ability to **modernize our operations** and standardize our processes, ensuring we can grow cost-efficiently and **focus on product innovation with digital services** for the future.”

Carlos Carranza, CIO & CMO, PFEIFER Holding GmbH & Co. KG

20%

More efficient sales and administration processes

66%

User satisfaction in early implementation stages

Featured Partner



PFEIFER Holding GmbH & Co. KG
Memmingen,
Germany
www.pfeifer.info

Industry
Industrial Machinery and Components

Products and Services
Wire ropes and lifting solutions for construction and logistics, lightweight architecture structures

Employees
1,700

Revenue
€450 million

Featured Solutions
RISE with SAP S/4HANA Cloud, private edition

THE BEST RUN



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